Policy Matters Ohio

Breaking news:

Public policy can support journalism and protect democracy

September 26, 2019

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Policy Matters Ohio is a nonprofit policy research institute that creates a more vibrant, equitable, sustainable and inclusive Ohio through research, strategic communications, coalition building and policy advocacy.



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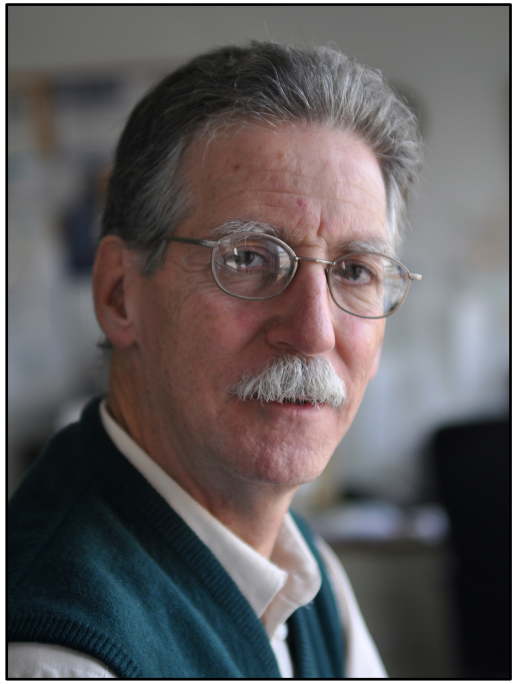


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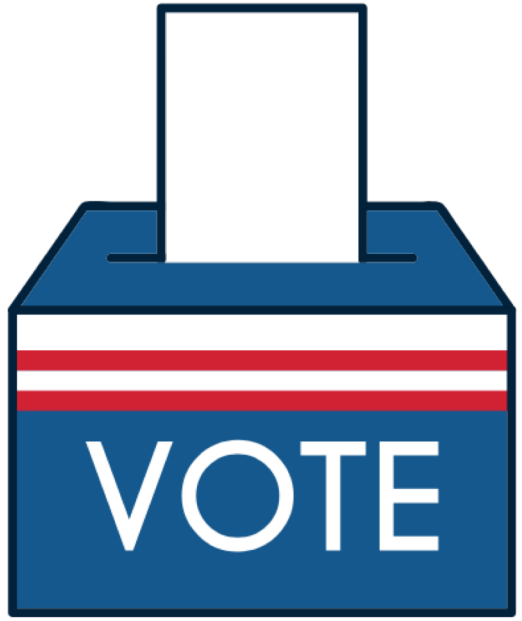


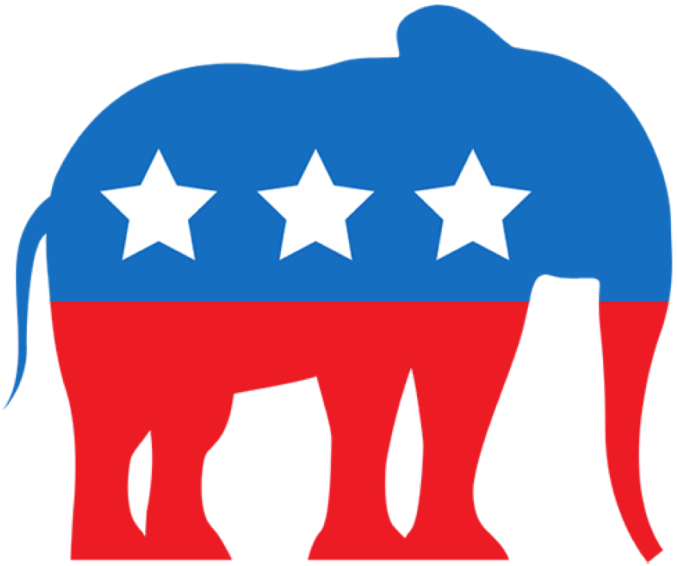
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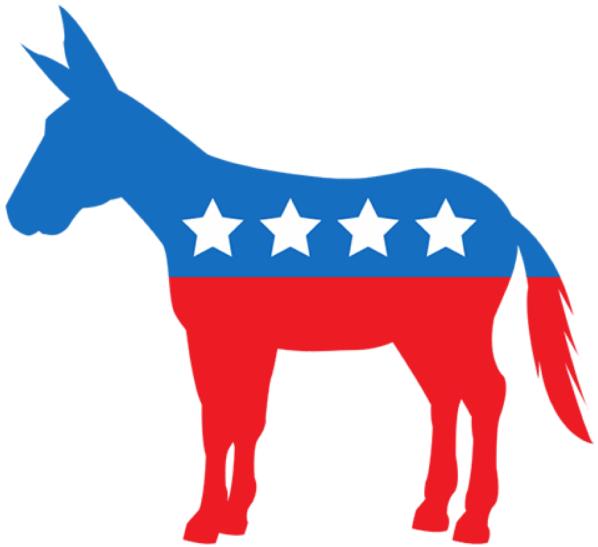
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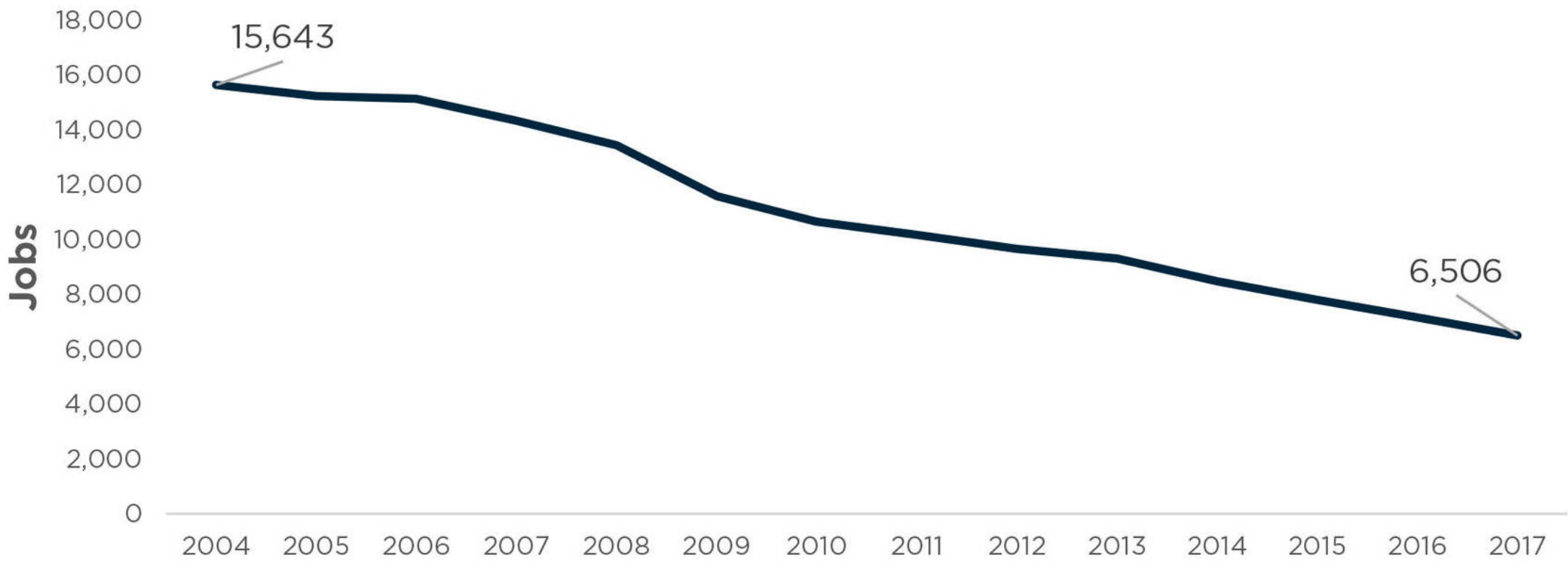






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Ohio's Newspaper Publishing Industry Jobs, 2004-2017



Source: Bureau of Labor Statistics, Quarterly Census of Employment and Wages

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Ohio Newsroom Staff, 2012-2018

		2012	2013	2014	2015	2016	2017	2018	Change	% Change
Newsroom Staff, Total	Total Employment	2,870	2,360	2,060	1,890	1,870	1,750	1,640	-1,230	-42.9%
Graphic Designers	Total Employment	460	340	290	340	300	290	240	-220	-47.8%
	Annual Median Wage*	$34,780	$36,746	$33,900	$32,843	$32,894	$37,514	$39,490	$4,710	13.5%
Reporters and Correspondents	Total Employment	1,300	1,080	990	950	950	860	810	-490	-37.7%
	Annual Median Wage*	$33,675	$30,386	$28,660	$27,355	$28,604	$30,098	$32,020	-$1,655	-4.9%
Editors	Total Employment	910	800	650	520	540	510	490	-420	-46.2%
	Annual Median Wage*	$53,241	$50,964	$46,936	$45,641	$51,162	$50,494	$49,110	-$4,131	-7.8%
Photographers	Total Employment	200	140	130	80	80	90	100	-100	-50.0%
	Annual Median Wage*	$36,453	$36,477	$40,201	$33,690	$32,643	$37,545	$37,320	$867	2.4%

*Source: Bureau of Labor Statistics, Occupational Employment Statistics Research Estimates by State and Industry. *Adjusted to 2018 dollars.*

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60% all digital ad revenue, **77% local digital ad revenue**

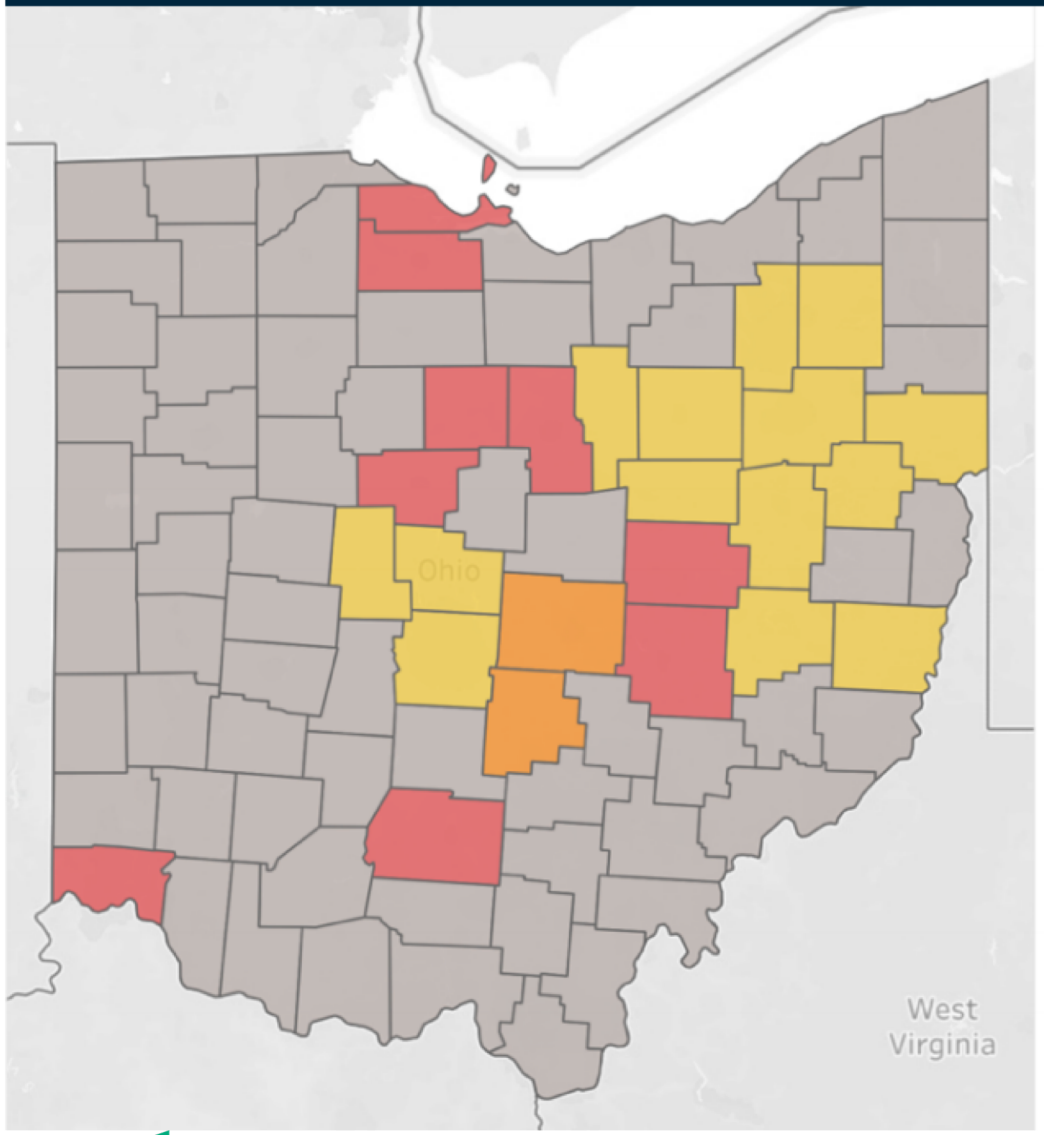


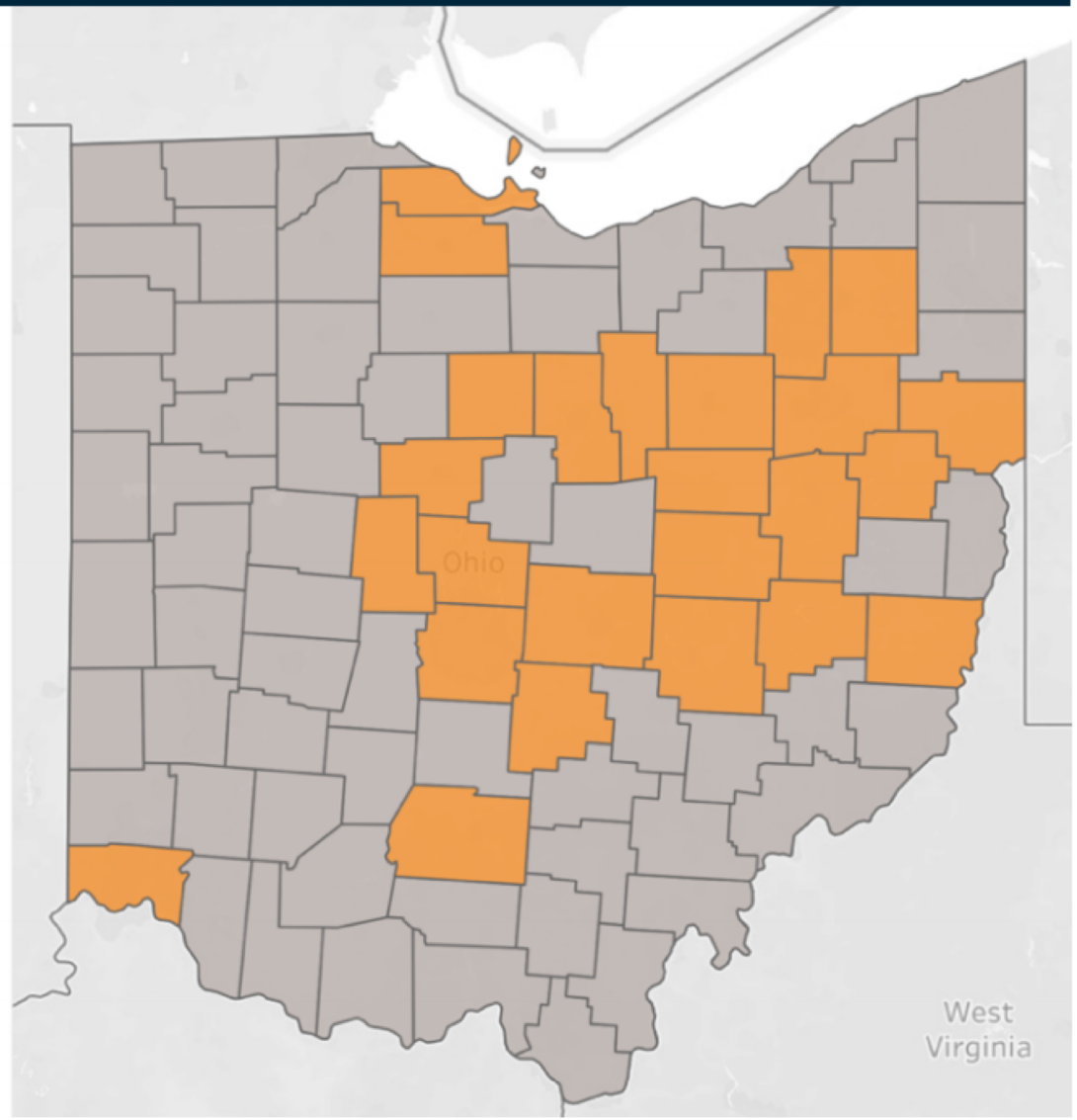
craigslist.org

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Newspapers 10% more likely to close when craigslist expands to a city

Ohio counties where Gannett and GateHouse newspapers are located, 2019



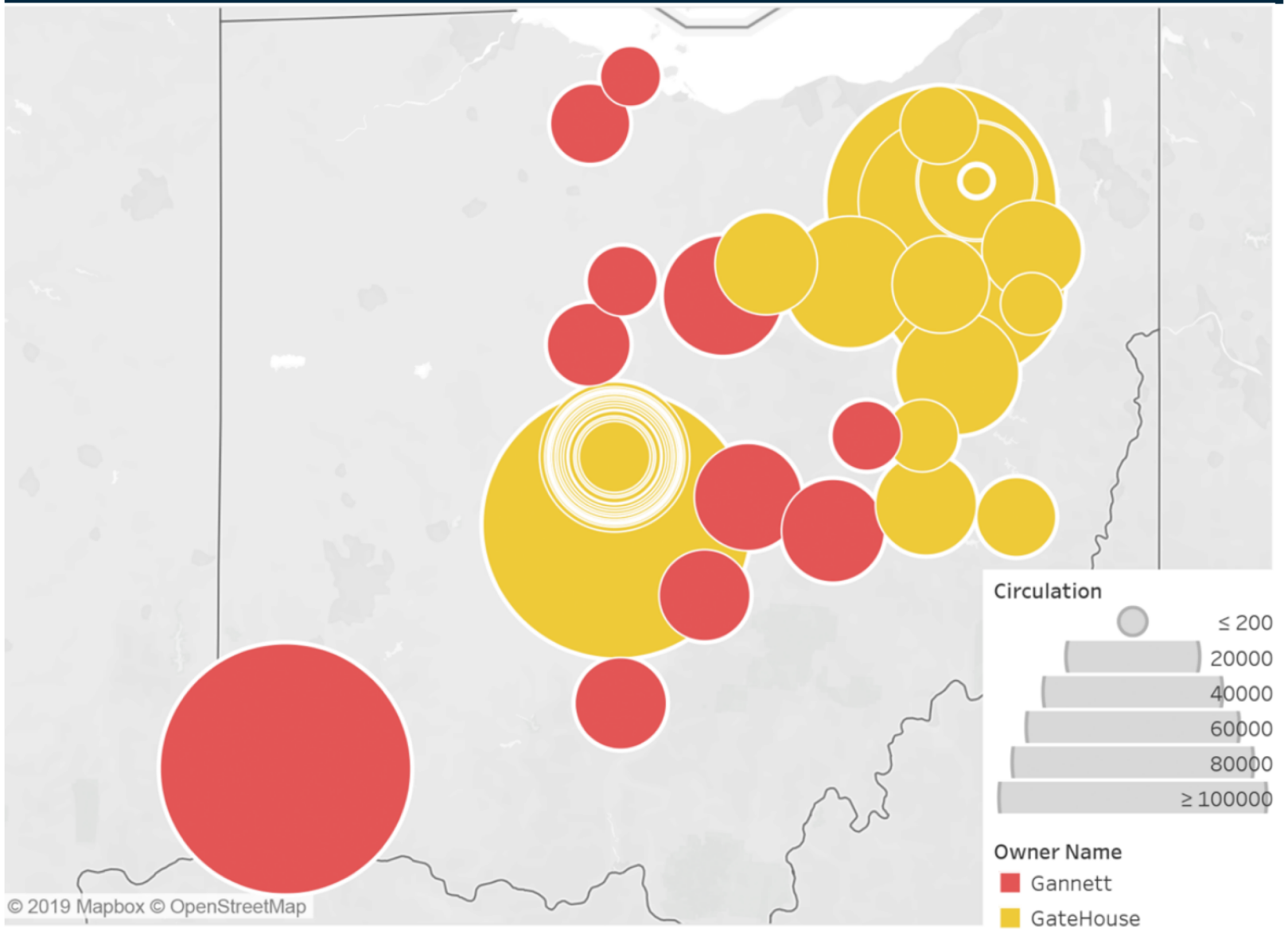


Newspaper owner
- Gannett
- GateHouse
- Both
- Other

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Gannett and GateHouse newspaper circulation, 2019



Source: Data provided by UNC School of Journalism and Media, 2019. Map created by Ben Stein.

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RECOMMENDATIONS

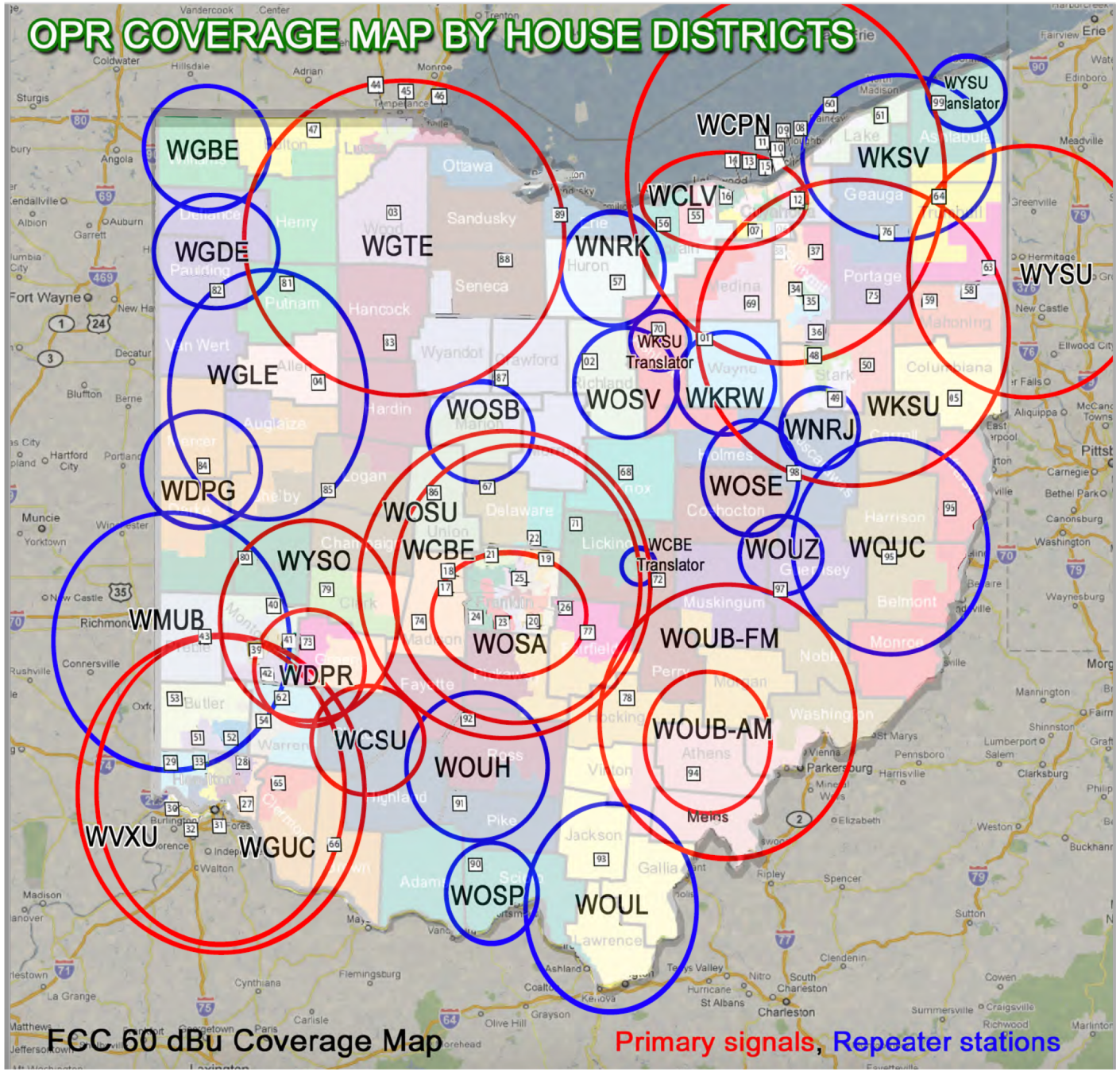
Congress can:

- Approve legislation allowing traditional media enterprises to become nonprofits, assuming guardrails are in place.
- Enact national tax on platforms like Facebook and Google. The revenue can create an endowment to support independent journalism.

State lawmakers can:

- Boost support for public broadcasting by $5 million a year.
- Follow the lead of their NJ counterparts and invest in efforts to strengthen local journalism through collaboration with educational institutions and community organizations.
- Examine other public policy solutions

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OHIO PUBLIC RADIO

Direct State Support for Public Radio in Ohio: Fiscal Year 2020

- Statehouse News Bureau: $355,000
- Subsidies to local stations: $681,000
- Radio Reading Services: $286,000

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